**A personal statement should contain:**

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| **A catchy introduction** | **Make the people of the admissions board notice you** |
| **Present your goals in life and your reasons for wanting to take the course you are applying for** | **Try to show a connection between these two** |
| **A glimpse of you as a person** | **What you like to do, what is important to you, like things you have experienced, something you believe in** |
| **A conclusion linked to your introduction** | **No summary, but an expansion of the wider implications or the larger context of what you have written** |
| **You should also check your language carefully for the following:** | * **Do not be too academic** * **Be sincere and straightforward** * **Avoid slang and clichés** * **Remember to link your paragraphs well** |
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